



Alex and David Bennet are co-founders of the Mountain Quest Institute, a research and retreat center nestled in the Allegheny Mountains. They are co-authors of the seminal work *Organizational Survival in the New World: The Intelligent Complex Adaptive System*, a new theory of the firm that turns the living system metaphor into a reality for organizations.

Alex was the first Chief Knowledge Officer of the U.S. Department of the Navy. David's experience spans the public and private sectors, most recently as CEO and Chairman of the Board of a professional services firm. Alex has her doctorate in Human and Organizational Systems and holds degrees in Management for Organizational Effectiveness, Human Development, English and Marketing. David holds degrees in Mathematics, Physics, Nuclear Physics, Liberal Arts, and Human and Organizational Development.

"In the decisive quest for global environmental and social balance, ignorance—in the form of intolerance, superstition, dogmatism and self-denial patterns—is the worst liability, and knowledge mobilization—in the form of transparency, public awareness, community action, social innovation and international reorganization—the best asset. Major landmarks in human history may well be described as transcendent knowledge mobilizations. Perhaps the most transcendent knowledge mobilization so far, and the first of a global scale, is required right now."

*Francisco Javier Carrillo, Professor of Knowledge Systems and Chairman of The World Capital Institute*

"Knowledge Mobilization is a powerful methodology that can unlock the hidden value creation potential of a community or an organization. This book is essential for all communities and organizations that want to increase their competitiveness in an effective and sustainable way."

*Milton Correia de Sousa, Sociedade Portuguesa de Inovação*

This book takes the reader from the University lab to the playgrounds of communities. It shows how to integrate, move and use knowledge, an action journey within an identified action space that is called knowledge mobilization. Whether knowledge is mobilized through an individual, organization, community or nation, it becomes a powerful asset creating a synergy and focus that brings forth the best of action and values. Individuals and teams who can envision, feel, create and apply this power are the true leaders of tomorrow. When we can mobilize knowledge for the greater good, humanity will have left the information age and entered the age of knowledge, ultimately leading to compassion and—hopefully—wisdom.

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Knowledge Series

KNOWLEDGE MOBILIZATION IN THE SOCIAL SCIENCES AND HUMANITIES  
MOVING FROM RESEARCH TO ACTION



*This book is dedicated to those researchers, practitioners, community leaders and stakeholders, who are mobilizing knowledge to frame a new world.*

# KNOWLEDGE MOBILIZATION IN THE SOCIAL SCIENCES AND HUMANITIES

## MOVING FROM RESEARCH TO ACTION

By Alex Bennet and David Bennet. *With:* Katherine Fafard, Marc Fonda, Ted Lomond, Laurent Messier and Nicole Vaugeois. *In cooperation with:* The Social Sciences and Humanities Research Council of Canada (SSHRC)



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